

## About Pierot s.r.o.

Established in 1993, Pierot s.r.o has been a dynamic presence in the European market with a strong focus on the Czech, Slovak, and Polish markets. We pride ourselves on bringing original titles to our readers and have a history of successful collaboration with publishing houses from around the world.

## Our Expertise

At Pierot s.r.o, we are dedicated to providing high-quality publications that cater to various age groups and interests. Our core business revolves around creating extracurricular exercise books for children aged 6-12. In addition to these, we also publish engaging first reading materials, activity books, captivating children's novels, and board books.

## Strong Educational Partnerships

For over a decade, we have established fruitful partnerships with over 2,000 primary schools in the Czech Republic, beginning in 2008. In 2014, we expanded our reach to more than 1,500 schools in Slovakia. These long-standing relationships have been forged based on our commitment to quality and educational excellence.

Our Flagship Publications:



For most of those series we have reached 9<sup>th</sup> re-editions.

## Quality and Impact

Teachers and students alike trust our textbooks and workbooks due to their high quality and alignment with the educational needs of students in various age groups. On average, each school has approximately 4 classes per level, with 30 students in each class, resulting in a significant distribution of our publications. As a result, we are proud to announce that we sell over 200,000 books annually through our collaboration with schools.

## Innovating for the Future

In keeping with our commitment to education and accessibility, since 2014, we have been transforming some of our publications into electronic books. This strategic decision enables us to reach a wider audience of children and diversify our catalogue.

In order to expand our portfolio and appeal to an even larger audience, we have introduced several new publications designed for infants: board books tailored to support babies' visual development.



We have also expanded our selection to include publications for pre-schoolers and younger children.



## Unique Offer in the Czech and Slovak Market

It's important to note that our products are one-of-a-kind in the Czech and Slovak markets, providing an exclusive and valuable resource for educators and families.

At Pierot s.r.o, we are not just publishers; we are dedicated advocates for education, and our success is built on our unwavering commitment to quality and innovation. We look forward to



exploring potential partnerships and the continued growth of our mission to provide valuable resources to students and educators.

Please do not hesitate to visit our website: [www.pierot.biz](http://www.pierot.biz) or contact me if you have any questions: [fosse.eliska@pierot.biz](mailto:fosse.eliska@pierot.biz)